

6 Easy Summer Drink Recipes Your Customers Will Love



Summer Drink Ideas Using Concession Supplies

As the weather gets warmer, people gravitate toward cold beverages, and while soda and lemonade are always favorites, it can be fun (and profitable!) to introduce some novelty to your concession stand menu. We've put together some delicious and easy nonalcoholic drink ideas to add to your rotation for summer events.

You can keep costs down by getting creative with ingredients you already have for other products you sell, such as [Sno-Kone concentrates](#) , [Flavacol](#), and [Flossugar](#) . All of the recipes shown here use ingredients you might already have or that are easy to find.

A Frusheez slush machine is ideal for serving refreshing summer beverages, but most of these drinks can be served on the rocks as well. (However, you will need the Frusheez machine to create the layered effect for two of the recipes.)



Mojito Mocktail

Mojito syrup

- Fill a one-gallon jug half full with hot water
- Add 4 cups sugar
- Add 2 oz Lime Sno-Kone® concentrate #1034
- Add 1/2 oz Sweet Selections® Green Mint Flavoring #1379
- Stir or shake to dissolve
- Fill jug to the top with water

To Serve:

- Add 3 oz mojito syrup to 16 oz glass with ice
 - Top with one 12 oz can of sparkling water
 - Garnish with fresh mint leaves and/or lime if desired
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“Tequila” Sunrise Mocktail

Cherry Component

- Fill a one-gallon jug half full with warm water
- Add 2 cups sugar
- Stir or shake to dissolve
- Add 5 oz Cherry Sno-Kone concentrate #1031
- Fill jug to the top with water
- Stir

Orange Component

- Fill a one-gallon jug half full with warm water
- Add 2 cups sugar
- Stir or shake to dissolve
- Add 5 oz Orange Sno-Kone concentrate #1033
- Fill jug to the top with water
- Stir

To Serve:

- Fill serving glass 1/3 full of cherry mixture, then add orange mixture. Garnish with an orange slice and a cherry if desired.

Optional: Add the cherry mixture to Frusheez machine and freeze. Then, fill serving glass 1/3 full of cherry slush and slowly add orange mixture, being careful to preserve the layering effect (do not freeze orange mixture).



Spicy Mango Mocktail

- Fill a one-gallon jug half full with warm water
 - Add 2 cups sugar
 - Stir or shake to dissolve
 - Add 5 oz Mango Sno-Kone concentrate #1376
 - Add 3/4 tsp of Ghost Pepper Flavacol® #2482
 - Fill jug to the top with water
 - Stir
 - Serve over ice or add to Frusheez machine and freeze
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Ocean Ice Slush

- Fill a one-gallon jug half full with warm water
 - Add 2 cups sugar
 - Stir or shake to dissolve
 - Add 5 oz Blue Coconut Sno-Kone concentrate #1374
 - Fill jug to the top with water
 - Add to Frusheez machine and freeze
 - Garnish rim of glass with Piña Colada Flossugar #3209 if desired
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Cherry Limeade Slush

Cherry Slush

- Fill a one-gallon jug half full with warm water
- Add 2 cups sugar
- Stir or shake to dissolve
- Add 5 oz Cherry Sno-Kone concentrate #1034
- Fill jug to the top with water
- Add to Frusheez machine and freeze

Lime Slush

- Fill a one-gallon jug half full with warm water
- Add 2 cups sugar
- Stir or shake to dissolve
- Add 5 oz Lime Sno-Kone concentrate #1031
- Fill jug to the top with water
- Add to Frusheez machine and freeze

To Serve:

- Hold serving glass at an angle and fill half full of cherry slush, then fill other half with lime slush.
- Garnish rim of glass with Cherry Berry #3207 and Leapin' Lime #3204 Flossugar if desired.



Patriotic Pop Slush

Cherry Slush

- Fill a one-gallon jug half full with warm water
- Add 2 cups sugar
- Stir or shake to dissolve
- Add 5 oz Cherry Sno-Kone concentrate #1034
- Fill jug to the top with water
- Add to Frusheez machine and freeze

Blue Raspberry Slush

- Fill a one-gallon jug half full with warm water
- Add 2 cups sugar
- Stir or shake to dissolve
- Add 5 oz Blue Raspberry Sno-Kone concentrate #1035
- Fill jug to the top with water
- Add to Frusheez machine and freeze

White Citrus Slush

- Fill a one-gallon jug half full with warm water
- Add 2 cups White Citrus Passion Flossugar #3715
- Stir or shake to dissolve

- Add 4 1/4 oz Sour Attitude concentrate #1056
- Fill jug to the top with water
- Add to Frusheez machine and freeze

To Serve:

- Fill serving glass 1/3 full of cherry slush, then fill another 1/3 full of white citrus slush, fill to top with blue raspberry slush, being careful to preserve the layering effect.
 - Garnish rim of glass with Cherry Berry #3207, White Citrus Passion #3715, and Blue Raspberry #3201 Flossugar if desired.
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Selling Nonalcoholic Summer Beverages

When adding nonalcoholic summer cocktails to your menu, make sure you draw the right attention. Don't call them "cocktails," which can mislead customers into thinking they'll be purchasing a drink that includes liquor.

Instead, make generous use of the term "mocktail," and make the flavors clear if the drink name doesn't convey the taste. For example, if serving Ocean Ice, make a note that it's a blue coconut flavor. Also, be sure to emphasize that your creations are family-friendly. Kids are thrilled when they can taste something colorful and different.

Speaking of adult beverages, if your venue allows it, feel free to experiment with adding rum, tequila, or vodka to these recipes – but in that case, be sure to ID your customers!